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PRESS RELEASE  
FOR IMMEDIATE RELEASE NOVEMBER 11, 2004  
PODSHOP  
WWW.PODSHOP.COM  
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**PodShop Introduces iDrops**

PodShop today announced iDrops, an all-in-one product for cleaning, polishing, protecting, and removing scratches from Apple's iPod (all models), iBook, eMac, and iMac G3 and G5.

iDrops is a 1.7 ounce bottle of "liquid health" featuring a medicine dropper top, allowing easy, mess-free use for repairing and restoring the acrylic portion of your blemished, scuffed, or scratched Apple product.

iDrops is priced at \$14.95, and begins shipping Tuesday, November 16.

PodShop has also lowered the shipping cost of PodHolder, the company's \$9.95 clear acrylic stand/display product, to \$1.95.