
PRESS RELEASE
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PODSHOP LLC
WWW.PODSHOP.COM

PodShop Celebrates Independence Day with New Website and Sale

Council Bluffs, Iowa - June 27, 2006 - PodShop (<http://podshop.com>), makers of specialized accessories for portable audio electronics and computing devices, announced today that it is celebrating Independence Day a week early with the launch of the company's new website, and a special sale price on iDrops, its cleaning, polishing, and scratch-removing product.

Christopher Anderson, the entrepreneur that founded the one-man business in late 2002 stated "A refresh of the podshop.com website has been long overdue, and I felt it was time to break free of the boxed software site creation programs and start over from scratch. I wanted to give the site uniqueness and character. I wanted it to be inviting and to have a life of its own, and to be a place that people would actually want to visit, unlike the previous versions of the site. Yuck."

Anderson felt it necessary to break free of the limitations and nuances of typical website creation software, opting to explore and learn the power and flexibility of CSS and XHTML. The new podshop.com site was designed and hand coded by the company's sole employee and features XHTML and CSS exclusively, with the ultimate intent being a fresh, Web standards-based presentation for the company and its products.

To coincide with the launch of the company's new website, PodShop is also offering iDrops, the cleaning, polishing, and scratch removing solution introduced in 2004, at a sale price of \$11.95 until July 4th.

PodShop also continues to offer free worldwide shipping on all of its products.

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PodShop LLC was founded in 2002 to provide specialized accessories for portable audio electronics and computing devices.

Please direct all inquiries to info@podshop.com.