

## **iDrops Retail Packaged Version Now Available**

Council Bluffs, IA - March 29, 2007 - PodShop announced that iDrops, its popular and affordable cleaning, polishing, and scratch removing product for use with iPod and other devices, is now available in a retail packaged version.

"I am very happy to announce that the retail packaged version of iDrops is ready for resellers and distributors worldwide" said Christopher Anderson, founder of PodShop. The retail packaging features a customer-friendly, easy to open hinged clamshell design, while features for resellers include a cutout for hanging the product on store hooks and scannable UPC on the back.

More information and images of the retail packaged version of iDrops are available on the PodShop website at <http://podshop.com/reseller/>. Downloadable images of the product are available at <http://podshop.com/press/>.

### **iDrops Features:**

- Cleans, polishes, and removes scratches from iPod and other devices
- Non-toxic, fume-less product
- Unique, easy to use eye dropper dispenser
- All-in-one, one bottle solution
- No special cleaning cloth required

### **About PodShop:**

PodShop LLC is a small company based out of the Midwest that was founded by an Apple "Switcher" in 2002. Its mission is to provide unique, affordable, and fun accessories for portable audio electronics and computing devices. More information about PodShop and its employee can be found on the PodShop website at <http://podshop.com/about/>.

### **Contacts:**

#### **Retail/Reseller:**

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#### **Administrative:**

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